



# THE NEXT 75:

BUILDING FOR THE FUTURE





# A LETTER FROM THE EXECUTIVE DIRECTOR

When you think of your days at camp, what memories come to mind? Breakfast cookouts at Inspiration Point? Uncle J.J. leading worship? Krazy Karnival? Climbing Boundary Bald? Hopefully, you are transported back to long, warm days spent in the natural beauty of New England, gaining appreciation for the majesty of God's creation, growing deeper in relationship with Jesus, and building friendships for a lifetime.

When Dr. Laurence Andreson and his wife, Dagmar, first purchased 110 acres of land on the shores of Lake Winnepesaukee in New Hampshire, it is hard to imagine that they could have anticipated the long-term impact their investment would have on future generations of children, teenagers, and adults. Seventy-five years later, thousands of individuals have participated in retreats and conferences on our properties, in addition to over 200,000 campers who have been directly impacted through summer programs at Brookwoods, Deer Run, and Moose River Outpost.

Here at Camp, our aim has always been to foster vibrant Christian communities located in awe-inspiring outdoor settings where young people are spiritually transformed through Christ-centered relationships. As we look forward to the next seventy-five years, our mission is more critical than ever before. In a culture that is filled with conflicting philosophies of how to live well in an increasingly multicultural and pluralistic society, we believe that the historic Christian faith reflects God's truth. **We desire for Camp to be a place where youth encounter Jesus in a real and tangible way, grow in their understanding of a Christian worldview, and gain life skills that will help them flourish in any community.** In addition to our thriving summer programs, our facilities offer a place of retreat, sabbath, and rest for New England area churches and Christian ministries who create communities of their own with off-season retreats and conferences.

While our methods have changed over the years, our goals have stayed the same.  
I love this ministry, and it is a privilege to serve with and for you.





# 75 YEARS OF GROWTH

## 1944

**Camp Brookwoods begins** with only 8 campers and has grown to host over 450 boys each summer.



**The Brookwoods Conference Center opens**, allowing thousands of guests from churches, schools, and Christian organizations to enjoy spiritual refreshment and the beauty of camp.



**Camp Deer Run for girls opens.** Since that time, Deer Run has expanded from the original 5 cabins to 11 cabins hosting nearly 500 girls each summer.

## 1964

## 1977

Brookwoods and Deer Run adds **our first co-ed leadership development program.**



## 1999

Ken Olsen donates 7,000 acres in Jackman, ME. What once was a rustic fishing camp becomes **Moose River Outpost, our co-ed camp** dedicated to outdoor adventure for tweens and teenagers. MRO has grown to 8 cabins, with over 40 seasonal staff.



**MRO's Wilderness Intensive Leadership Development program (WILD) has its inaugural summer.**

## 2006

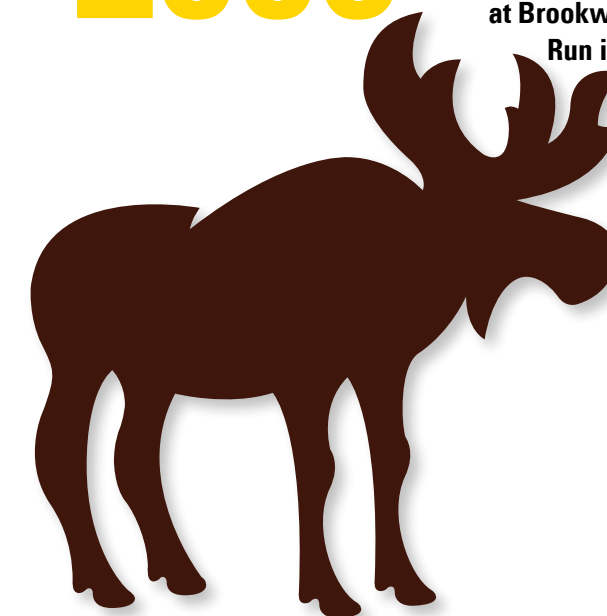
## 2015

**The Servant and Leadership Training (SALT), at Brookwoods and Deer Run is created.**



## 2019

**Our family of camps is the largest Christian camping organization in New England,** welcoming more than 1,000 summer campers and over 5,000 conference and retreat guests each year.





# WE ARE ON A MISSION.

We seek to provide an intentional, gospel-centered camp environment, grounded in the person and work of Jesus Christ.

Our program design accomodates the diverse abilities and needs of campers, appropriately challenging each to develop in a way that establishes a trajectory of continued personal and spiritual growth throughout their lives.

Our hope is that each camper will not only have the opportunity to explore new activities and their God-given talents, but go beyond camp to experience God's beautiful creation through climbing, hiking and canoeing. **Our camp programs are frequently replicated and are models for Christian camping.**





# THE NEXT 75 YEARS

The Board of Directors is committed to being a good steward of our resources for future generations of campers. As a result of much prayer, thought, and discussion, our capital campaign will prioritize investments in these areas over the next four years: **facilities, programs, and our Inspiration Point Endowment Fund.**

Through The Next 75, we are making a commitment to increase the quality and effectiveness of these ministry areas. Moose River Outpost will continue to grow to the property's capacity. The Board recognizes that while Brookwoods and Deer Run are currently at their optimal summer capacity, these facility enhancements will maximize the ministry impact of the New Hampshire property for both our summer campers and year-round conference guests.

We invite you to partner with us as we move into the future. We pray that The Next 75 will provide for the continuation of Camp Brookwoods' proud legacy of innovation and excellence.







# WE'VE GOT BOLD PLANS, NH!

## **A MULTI-PURPOSE RECREATION BUILDING**

No one ever wants a rainy day at camp! Since the majority of our camp programming is done outside, and we have yet to find a way to control the weather, we have dreams for a new multi-purpose building at our New Hampshire site. Instead of squeezing into Moose Hall on wet days, this new building would allow us to hold chapel and appropriate indoor programming during inclement weather.

Additionally, this building would allow more space for regular activities that are best conducted inside, like drama and dance. It would be equipped with a full-sized basketball court, indoor climbing wall, locker rooms, stage, workout room, meeting rooms, flexible seating accommodations, small kitchen, and equipment storage. It will be a wonderful space for all-camp programs such as the Staff Special Talent Show and Incoming Day Rallies, and it would be used during our Conference Season to make Brookwoods an attractive retreat location for college and church groups.

## **CABIN IMPROVEMENTS**

While the experience of camp is designed to be different from home, and sharing facilities and small living spaces build social skills, our cabins need upgrading to keep up with camper needs. We have already begun renovations on several cabins, as well as the Lake Cottage, and would like to continue at a faster pace than our general operations budget allows. At Brookwoods, cabins are being extended 10 feet in order to add a new bathroom. Simultaneously, the electrical and plumbing systems are being upgraded. At Deer Run we will be adding covered front porches, which will create additional areas for fellowship and space for drying wet gear. These projects are not exciting in pictures, but they make a huge difference in the cabin community experience!



# HERE WE GO, MRO.

We are thrilled that Moose River Outpost (MRO), our beautiful camp in Jackman, ME, continues to grow to its capacity! But with this steady growth comes the need for program additions and improvements. One of the biggest challenges we face is offering high quality activities to keep up with our increased number of campers.

## **Skeet Shooting**

Would you guess that one of the most popular programs at MRO is Skeet Shooting? The existing range will be relocated to a more accessible location, eliminating the need to drive and adding time back into the campers' activity schedule. The new range will also provide a better suited area to teach this activity in a safe and professional manner, and will offer a Riflery component as a new skill opportunity for our campers.

## **Woodworking Shop**

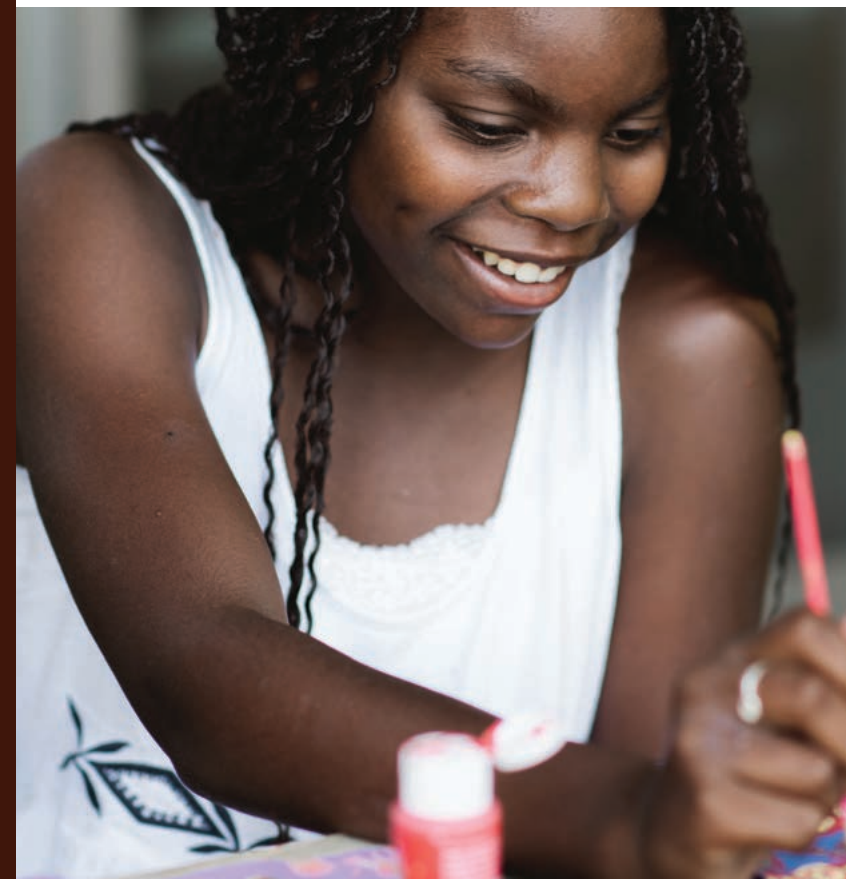
Adding a woodworking shop would allow us to offer another new skill-based activity. Almost all MRO campers eventually find themselves in a canoe. How cool would it be if they could make their own personalized paddle?! Campers would learn to use scroll saws, sanders, and hand tools to create craft projects such as this, and develop life-long transferable skills.

## **Basketball Court Pavilion**

Most of what we do at MRO happens rain or shine; that's camp life! However, rain can sometimes present a safety concern or result in damaged equipment. With our current camper population—96 campers can't play dodgeball in MRO's Moose Hall! We need a covered outdoor space to accommodate all-camp activities when necessary. The pavilion built over the basketball court would give us much-needed space to continue active programming no matter the weather.

## **Trip Locker**

An essential component of the MRO camper experience is adventure, and the tripping program is an integral part of that. Every session, each cabin completes an overnight trip. In the past 10 years our overnight and day trip numbers have increased exponentially: from 69 campers in 2009 to 240 campers in 2019. The trip locker is earning its keep, to say the least! Additional storage space for non-perishable food and tripping gear is needed to execute an excellent tripping program. In the near future, we hope to expand camp by adding another 2-week session, making room for 96 more campers. This new trip locker will allow us to accommodate this significant growth.







# GO AND MAKE DISCIPLES.

## LEADERSHIP DEVELOPMENT

Camp isn't just for kids! In 1977, Brookwoods and Deer Run added our first co-ed leadership development program after recognizing a need for discipleship and leadership training for older teenagers. Today, our leadership programs are designed primarily to train up mature Christian men and women who will faithfully serve the Kingdom of God and represent Christ in the world. The Next 75 will benefit all of these programs.

## LDP

The Leadership Development Program at Brookwoods and Deer Run is a two-summer, 16-week program designed to give campers the opportunity to challenge themselves physically, intellectually, and most importantly, spiritually. This program focuses on community building as well as development of historic Christian disciplines to encourage continued spiritual growth.

## WILD

MRO's Wilderness Intensive Leadership Development program is a two-summer, 8-week program focusing on adventure and outdoor skill acquisition, team building, and mentoring. WILD gives participants a strong spiritual foundation through the opportunity to consider deeper questions of the Christian faith in a community and adventure context.

## SALT

The Servant and Leadership Training at Brookwoods and Deer Run is a two-summer, 8-week program incorporating an international and domestic missions experience. SALTers build community by serving together and sharing the gospel beyond the boundaries of camp.







### THE RANGER UNIT

The Ranger Unit is a special place for all who have lived there. Originally a part of Deer Run Lodge, it was relocated when the girls arrived in 1964. The current structure on the waterfront is home to the Brookwoods boys in the Leadership Development Program (LDP). Each summer the program lunches 24 LDPs, many of whom come back to work at camp. Fifty years of active use has taken its toll on the Ranger, and after many extensive repairs, it is time for a complete rebuild!



### THE WILD PAVILION

WILD participants spend almost 100% of their time outside! They cook outdoors, live in platform wall tents, and spend half of their time on off-camp adventures. Building a pavilion on the current site will give WILD campers a protected open air space to gather for Bible studies, leadership lessons, and cooking great meals over the fire. This would be their only “shelter” besides their tents!

### THE FALCON

Because of the popularity of our SALT program, as well as increased demand for conference space, we plan to build a new cabin on our New Hampshire property that would provide additional space for the SALT girls, experienced staff mentors, and conference guests. Along with extra sleeping space, it would have a meeting room with a fireplace, to provide additional meeting space.

But what will we call this new cabin? Good question! Historically, the cabins that house leadership in New Hampshire are named after birds: Eagle, Owl, Loon, and Hawk. This cabin would follow in that tradition. As of now, the frontrunner is: Falcon!







# THE EARTH IS THE LORD'S.

## **RENEWABLE ENERGY INITIATIVE**

At Camp Brookwoods, Deer Run, and Moose River Outpost, we believe it is our responsibility to be careful stewards of God's beautiful creation. In the woods, we strictly follow the cardinal rule of hiking, "leave no trace behind." For over 20 years, our New Hampshire camps have incorporated several processes to reduce the environmental footprint. In accordance with this overarching philosophy, we would like to expand on those efforts by installing solar panels on the roof of the existing horse stables. Currently, our annual New Hampshire energy costs are over \$100K. With the installation of solar panels, we can reduce our energy costs and sell energy back to our provider when we don't experience peak demand. The Next 75 will finance the installation of approximately 90 solar panels, reducing energy costs by an estimated 10% annually. The overall benefit to camp will be 2.5 times our initial investment over the next 25 years.



# HOPE IN CHRIST JOY IN COMMUNITY WONDER IN CREATION

## STAFF DEVELOPMENT

Almost everyone who has been connected to camp would agree: one of our most valued assets is our amazing staff. **They are the single most important factor in determining the success and impact of the camp experience.** Our staff are selected on the basis of spiritual maturity, educational background, leadership, skill set, and interest in young people. Being a camp counselor is more than a job, it is a ministry that demands self-sacrifice and service to others. These young men and women serve as cabin counselors and are ready to teach, mentor, and guide our campers.

We firmly believe that serving on staff develops critical life skills for working with others, accomplishing goals, establishing a solid work ethic, and providing opportunities for deeper faith engagement. The value of experienced staff cannot be overestimated, and the decision to return for a second or third summer is difficult, as opportunities for internships and higher paying jobs often preclude college-age staff from returning. As part of the staff development process, The Next 75 will provide a larger financial incentive to encourage experienced staff to return to serve for subsequent summers.

Serving multiple years on staff is mutually beneficial for both the campers and the staff, making positive impacts on relationships through consistency and the gift of time.

## SCHOLARSHIP ENDOWMENT

Call us biased, but we think that camp is one of the greatest experiences ever! We desire to make camp accessible to as many campers and their families as possible. However, for some families, tuition is a financial challenge. The Scholarship Fund was established to provide financial assistance to campers who could not otherwise attend. In 2018 approximately 25% of the campers at Brookwoods, Deer Run, and Moose River Outpost received some level of scholarship assistance.

The Scholarship Fund is financed through current year donations to the **Annual Fund** and earned interest income from the **Inspiration Point Scholarship Endowment Fund**. The Endowment now stands at \$787K. Growing this fund through The Next 75 will provide a steady stream of scholarship assistance for future generations, and allow more kids to learn about God's love for them through the fun and adventure of camp.





# OUR VISION IN SUMMARY

**FACILITIES, PROGRAMS, AND LEADERSHIP**

Multi-Purpose Building	\$ 1,800,000
Brookwoods and Deer Run	\$ 985,000
Moose River Outpost	\$ 175,000

<b>ENERGY SUSTAINABILITY INITIATIVE</b>	\$ 90,000
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<b>STAFF DEVELOPMENT</b>	\$ 150,000
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<b>THE NEXT 75 TOTAL</b>	\$ 3,200,000
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<b>SCHOLARSHIP ENDOWMENT</b> (to be fulfilled through a combination of current and planned gifts)	\$ 500,000
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<b>TOTAL</b>	<b>\$ 3,700,000</b>
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**WE INVITE YOU TO BE PART OF THIS CAMPAIGN WITH US!**

We welcome your participation to make this project a reality! Please partner with us as we prepare Camp Brookwoods, Deer Run, and Moose River Outpost for what the Lord will do through this ministry over the next 75 years... and more!

We invite you to make a current (cash) gift or a pledge to be fulfilled over the next 3 years. You may also use planned gifts (bequests) for a future donation to the Inspiration Point Scholarship Endowment.

**More information** can be found in the enclosed materials, including a pledge card to make your intentions known. You can also find information online at **[www.thenext75.net](http://www.thenext75.net)**

If you have any questions or desire more information, please call **Bob Strodel, Executive Director, 603.875.3600**, or **Ann Higgins, Director of Development, 914.260.4269**





**BROOKWOODS**



**DEER RUN**



**MOOSE RIVER  
OUTPOST**



**CAMP BROOKWOODS AND DEER RUN**

34 Camp Brookwoods Road, Alton, NH 03809

603 875 3600 | 603 875 4606 fax | [christiancamps.net](http://christiancamps.net)

**MOOSE RIVER OUTPOST** *(pictured here)*

P.O. BOX 555, Jackman, ME 04945

207 668 4877 | 207 668 4008 fax | [mooseriveroutpost.org](http://mooseriveroutpost.org)

Additional information, including photographs and  
up-to-the minute updates can be found at **THENEXT75.NET**